Text	Category
Diversify economy - into what areas?	Opportunities
Expansion of Fiber to provide more accessibility	Opportunities
public medicine research opportunities	Opportunities
Family medicine, dentist, optometry, etc. clinics in rural areas of region	Opportunities
Innovative healthcare delivery opportunities	Opportunities
People looking to reskill and/or upskill	Opportunities
able to apply for loans, grants, etc.	Opportunities
Investment in Coastal related initiatives	Opportunities
Precision Agriculture	Opportunities
Recreational Fishing - public/private waters issues - restricting activity	Opportunities
Transition companies from oil/gas to other industries - manufacturing, fabrication, etc.	Opportunities
Tourism - new forms like bird watching - Barritarie Estuary group on Nicholls campus, Audubon Institute does reach out to bird watchers	Opportunities
Tourism - new festivals	Opportunities
People leaving to pursue technological and/or engineering degrees	Opportunities
Unmanned aviation & marine systems	Opportunities
ACT Work Keys - partnerships with businesses to help with recruiting	Opportunities
Hospitality recruiting - high schools, UNO, UL Lafayette hospitality programs	Opportunities
How are we different from other regions? Do this truly make us different & unique, better?	Strategy Needed
What makes us more alike other regions?	Strategy Needed
Parish collaborations to expand healthcare to neighboring parishes	Strategy Needed
Communicate job opportunities and technical program to high school and public at large	Strategy Needed
Educate potential investors; apply it in a diverse way	Strategy Needed
Regional Collaboration	Strategy Needed
Map economic and business development resources throughout the region so that organizations know who to refer people to; Avoid duplication of effort	Strategy Needed

leverage capability you have in the region to develop tech/engineering programming that no one else has along the Gulf Coast - marine cybersecurity, etc	Strategy Needed
Ports	Strengths
Culture - what are the components?	Strengths
Recreational Activities - hunting, fishing, recreational sporting event capacity	Strengths
Geographic Location	Strengths
Employment Opportunities - in what areas?	Strengths
Work ethic	Strengths
Climate	Strengths
Transportation Network	Strengths
Nicholls University - more than just an education institution - it brings people together - business internship program - cybersecurity training and long-term goal is to provide stackable certification - unmanned aviation & marine systems	Strengths
Resiliency - hurricanes	Strengths
Community & Technical Colleges	Strengths
Security - Fire & Police protection	Strengths
Healthcare - availability of medical services/facilities; better for a region this size - cancer center, etc.	Strengths
Food	Strengths
Music	Strengths
Good people	Strengths
Resiliency - we can reinvent ourselves whenever we need to	Strengths
People - Friendly	Strengths
Land of plenty - available land, etc.	Strengths
Willingness to collaborate	Strengths
Entertaining - we have something for everyone - arts, culture, outdoor recreation	Strengths
Opportunities for recreation; unique & fun experiences	Strengths
Bayou Region - more tied into the water	
River Region - more tied into river transportation	Strengths
Broadband - available in St. John but cost prohibitive for some residents	Strengths

Everything people think about LA, the region is...	
Timber, plantations, river, proximity to NOLA, coast	Strengths
10-20 years	Strengths
Bayou & River regions provide some diversity in the region	
Upstream & downstream jobs	Strengths
History in ship building and oil gas mfg is transitioning to mfg in clean energy - Edison - Schouest making turbines	Strengths
Fiber run all the way down to Port Fourchon	Strengths
Presence of innovation companies and institutions	Strengths
Access to Gulf and also one of most protected regions on the Gulf	Strengths
Enjoy Life	Strengths
Proximity to NOLA, Baton Rouge, etc - access to all the good stuff without the traffic	Strengths
Representative of cultures from across the world	Strengths
Houma/Thib - seeing innovation in healthcare	Strengths
Collaboration between University, Comm College, technical college, LUMCON	Strengths
Tailored education programs that are tied to industry needs	Strengths
Nicholls - launching a business incubator	Strengths
	Strengths
happens across local, parish, regional, state levels	Strengths
RPCC - cloud computing program - Fall 2021	Strengths
RPCC, Fletcher, and a couple parishes are using ACT Work Keys - partnerships with businesses to help with recruiting	Strengths
Maritime campus in Houma - Fletcher, LUMCON and others	Strengths
Natural Disasters - Hurricanes, pandemics	Threats
Environmental Regulations & activism	Threats
Aggressive legal environment - discourages investment	Threats
Environmental Issues - Brownfields, toxic exposure	Threats
Prime contractors hiring labor from known sources and often out of state	Threats
and can't get loans, grants, etc.	Threats
Workforce may not see their skills as translating to other industries	Threats
Businesses identify as oil/gas related company	Threats
Recreational Fishing - public/private waters issues - restricting activity	Threats

Infrastructure - roads/highways, traffic, air transportation access	Weaknesses
Education System	Weaknesses
diversification in industries	Weaknesses
Quality of Life - need more healthcare accessibility; more recreational opportunities	Weaknesses
Community Improvements - repair run down buildings, blighted property, etc.	Weaknesses
action on issues, race relations	Weaknesses
Tax structure - lowering high tax rates	Weaknesses
Cost of living - affordable housing, flood protection, etc	Weaknesses
Road Conditions	Weaknesses
Dependent on Federal/State Funding for transportation infrastructure	Weaknesses
Lack of pedestrian/bike traffic accessibility	Weaknesses
High Insurance Costs	Weaknesses
Insufficient industrial incentives to spur development	Weaknesses
Access to capital for business development/ expansion	Weaknesses
Dependence on oil & gas	Weaknesses
Qualified employees outside of oil & gas	Weaknesses
Resiliency - Preparation for economic disasters	Weaknesses
Economic development orientation of elected officials	Weaknesses
Tendency to not work collectively as a region - need to mobilize ourselves as a region	Weaknesses
Innovation is not translating to entrepreneurship	Weaknesses
Access to capital for start-ups	Weaknesses
Be more effective in telling the Region's story - leverage the culture and tell the story of cultural connections around the world	Weaknesses
Diversity in culture can drive innovation; Through the culture we can drive innovation	Weaknesses
Declining healthcare infrastructure in St. John Parish	Weaknesses
Basic access to healthcare throughout the region	Weaknesses
Lack a cultural center that showcases and engages Us and others in the creation & preservation of our culture	Weaknesses
Well paying jobs in construction being filled by out of region/state workers	Weaknesses
Not enough qualified, skilled labor	Weaknesses
Workforce - Qualified management applicants for hospitality industry	Weaknesses