

# LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN



## IMPLEMENTATION TEAM MEETING MINUTES

*June 7, 2010 9:00 AM to Noon  
LSU TTEC, Auditorium*

### Attendees

Terri Monaghan, DOTD  
Dan Magri, DOTD  
John Riles, LSP, Troop L  
Paul Clark, LSP, Troop L  
Carl Saizan, LSP, Troop B  
Ron Whittaker, DOTD  
Robert Burns, LSP HQ  
Brian Wynne, LSP HQ  
Melanie Bordelon, Lafayette MPO  
Nick Hernandez, Lafayette MPO  
Bill Norris, FMCSA  
Mary Stringfellow, FHWA  
Dwight Minton, IMCAL  
Tyson Thevis, DOTD  
April Renard, DOTD

Sterlin Williams, FMCSA  
Nick Verret, DOTD  
Betsey Tramonte, FHWA  
Marie Walsh, LTAP/LTRC  
Steven Strength, DOTD/02 Traffic  
Jesse McClendon, DOTD/62 Engineering  
Cory Hutchinson, HSRG/LSU  
Karla Sibille, DOTD  
Donna Cavanaugh, Think First  
Pam Beer, Cambridge Systematics  
Jim Dickerson, LHSC  
Claude Maher, National Safety Council, New Orleans (via webinar)  
Timothy Fitten, NHTSA (via webinar)  
Bill Fontenot, DOTD (via webinar)

### Action Items

Action Item	Contact	Status
Executive Director of the Louisiana Municipal Association be moved from the Implementation Team to the Executive Committee.	DOTD/CS	DONE
Add Chiefs of Police and Sheriff's Associations to Implementation Team.	DOTD/CS	
Add role to Emphasis Area Team leaders to make sure they provide information on what is being accomplished.	P. Beer	DONE
Develop marketing plan to support SHSP.	DOTD/CS	In Progress
Add District Attorney's Association to regional coalition list.	P. Beer	DONE
Identify goals in LHSC Highway Safety Plan and supply to emphasis area teams; encourage them to adopt the same goals.	P. Beer/DOTD	
Make sure regional coalitions understand that in order to receive funding they must actively participate in the SHSP process.	DOTD	
Add regional coalition plans to OnTrack system.	DOTD/CS	
Develop an update template for Emphasis Area Teams.	P. Beer	In Progress

<u>Occupant Protection</u> Think First – Donna Cavanaugh Bridget Garnder, LSU Hospital Police Jury Association AAA <u>Young Drivers</u> Enforcing Underage Drinking Laws (EUDL) – Bridget Bailey is the contact Representatives from colleges and universities AAA	Carl Saizan Steve Strength	DONE
<u>Infrastructure and Operations</u> ASCE APWA Louisiana Engineering Societies ITS	Steve Strength	
<u>Distracted Driving</u> FMCSA LMTA Jaime Ainsworth, LHSC	Jim Dickerson	
<u>Aggressive Driving</u> FMCSA LMTA		

## Meeting Report

### Welcome and Introductions

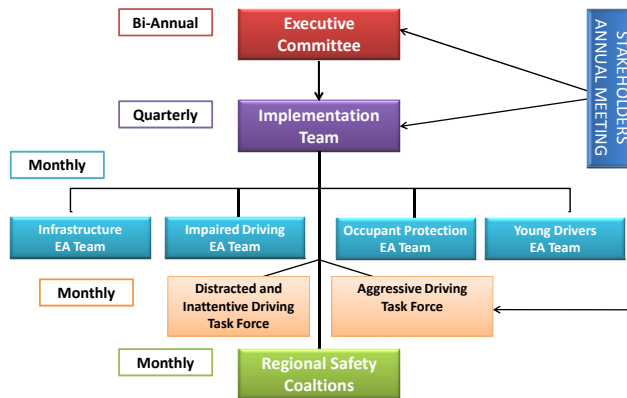
Dan Magri from DOTD opened the meeting indicating that most in attendance had been involved in the Strategic Highway Safety Plan (SHSP) at some level for some time. He indicated the state had developed a plan several years ago and last year started the process to update it. Several copies of the draft that includes what has been accomplished so far were available for review. Additional work is needed, he said, to complete it which will be accomplished by emphasis area and regional safety coalition teams. The target is to have the update complete by October 1. DOTD, he noted, has dedicated considerable resources to safety with \$25 to \$30 million per year in safety funds.

### Overview of the SHSP

April Renard from DOTD provided an overview of the SHSP.

### SHSP Structure

Pam Beer provided information on the structure of the SHSP which includes an Executive Committee, the Implementation Team, the four emphasis areas, the two task forces, and 11 regional safety teams. The following organizational chart shows this structure.



The group then went on to review the structure and the roles and responsibilities for each group. Marie Walsh suggested the Executive Director of the Louisiana Municipal Association be moved from the Implementation Team to the Executive Committee. **[ACTION ITEM]** She also suggested that the State Police and the LHSC adopt the same goals as the SHSP which is to reduce fatalities by half by 2030. For the Implementation Team, it was suggested that the heads of the Chiefs of Police and Sheriff's Associations be added. **[ACTION ITEM]** For the Emphasis Area Team leaders it was suggested that "provide information on what is being done" be added to their roles and responsibilities. **[ACTION ITEM]**

As part of the marketing of the SHSP, it was suggested other marketing tools be made available other than just the newsletter. One of the items the group endorsed was to establish a Master SHSP Calendar that could include all emphasis area and regional safety team meetings as well as safety events. DOTD will develop an event form that will be mailed out to the SHSP master list asking people to supply information. As the plan moves forward, this function will be transferred to the web site where individuals can update information on their own. In addition, DOTD will develop a marketing plan to support the SHSP. **[ACTION ITEMS]** Another suggestion was to create an FTP site where research reports and other information could be downloaded. DOTD indicated that the web site, once it is up and running, would fill this function.

A discussion on the roles and responsibilities for Task Forces revealed the difficulties in enforcing texting laws which is currently a secondary offense in Louisiana. Helmet Schneider did a study on cell phone use and found that it was involved in about 10 to 16 percent of all crashes. Difficulties also arise with enforcement of aggressive driving laws because currently, there is not definition of aggressive driving. In other states, it is identified by a combination of three driving behaviors from a list. The two task forces will need to address these issues.

In terms of the regional safety coalitions, Jim Dickerson asked if these coalitions will be separate or the same as Safe Communities and Dan Magri responded that the vision is for them to be one in the same so there is a combined effort. It was stated that the District Attorney's Association be included in the regional safety coalitions, in addition to local police agencies. **[ACTION ITEM]**

### SHSP Update Approach

Pam went on to describe the update approach which involves finalizing the membership of each of the teams and task forces, and then developing the plan which includes measurable goals. Jim Dickerson suggested that

the emphasis area teams look at Louisiana Highway Safety Commission goals for corresponding emphasis areas and use that as a starting point. **[ACTION ITEM]** Ron Whittaker stated that the regional safety coalitions could adopt the statewide goals for each emphasis area.

Pam Beer stated that regional safety coalitions can adopt emphasis areas outside of the SHSP if the data shows that it is a problem area for that region. The regional emphasis areas do not necessarily have to match the statewide SHSP emphasis areas.

Steve Strength stated that in order to obligate funds for projects, the applying party must participate in the regional safety coalition. Carl Saizan agreed with Steve Strength and added that until that is required, local agencies will not come to the table. Brian Wynne suggested that in order for funds to be available, the project should line up with an emphasis area of the regional action plan. **[ACTION ITEM]**

Marie Walsh asked when the action plans are due. Pam Beer stated they should be finished by the first of October. Steve Strength asked if the regional safety coalitions will be able to use the OnTrack tool. Dan Magri stated that he didn't foresee a problem with that. **[ACTION ITEM]** Donna Cavanaugh agreed to lead the regional safety coalition in the Shreveport area. It was suggested that a template similar to the regional template be provided to the emphasis area teams and task forces. **[ACTION ITEM]**

### **Team Membership**

Pam Beer also had the group review each of the lists for the Emphasis Area Teams and Task Forces and make recommendations on additions.

#### Alcohol Impaired Driving

MADD/SADD – Donna Tate, 225-926-0807

DAA

AAA – Steve Strength will contact

Restaurant/Bar Association – Don Redmon will contact

#### Occupant Protection

Think First – Donna Cavanaugh

Bridget Gardner, LSU Hospital – Carl Saizan will contact (Sudden Impact program for 10<sup>th</sup> graders)

Police Jury Association

AAA

#### Young Drivers

Enforcing Underage Drinking Laws (EUDL) – Bridge Bailey is the contact.

Representatives from colleges and universities

AAA

#### Infrastructure and Operations

ASCE

APWA

Louisiana Engineering Societies

ITS – Steve Strength will contact

### Distracted Driving

FMCSA

LMTA

Jaime Ainsworth, LHSC

### Aggressive Driving

FMCSA

LMTA

### **Web Site**

Karla Sibille from DOTD provided an overview of the new SHSP web site. Nick Hernandez asked when the website will be live. Karla Sibille stated there is not a scheduled date as of now but she will keep everyone updated. Karla Sibille stated that she will work with the PR firm on providing an RSS feed on the website. She also indicated the web site would include OnTrack, which is a tracking tool for the SHSP. Karla offered assistance to help get the emphasis area team leaders, task force leaders and regional safety coalition leaders set up to use OnTrack. Cambridge Systematics will look into what is entailed in adding that element to the program. **[ACTION ITEM]**

### **Next Steps**

Jim Dickerson reported that LHSC is developing work plans for the Safe Communities programs. Regional groups will need to come together and develop a plan as well which will mean they can they qualify for funding. It was stressed again that it was important that in order to get funding groups must actively participate. The members of Implementation Team concurred. LHSC does require law enforcement agencies that request equipment must participate in DWI task forces and makes sure it is a deliverable in the contract.

### **Upcoming Events**

July 21	Who Dat Safe Community Coalition Meeting – Regional Transportation Planning Center, 11:30 am to 1:00 pm
July 22	South Central Safe Community Partnership – SCPDC, 9:00 am
July 25 – 28	Traffic Records Forum – New Orleans