

ROLE OF ELECTED OFFICIALS IN ECONOMIC DEVELOPMENT

- **Top Ten Things Elected Leaders Should Know**
- **Community Development and Economic Development**
- **Building a Team and a Brand**
- **Thinking Regionally**
- **Presenting 3 Case Studies from Louisiana on Project Development**

INDUSTRIAL PARK CASE STUDY

REDEVELOPMENT CASE STUDY

BUSINESS RETENTION CASE STUDY

Sept 7th **Baton Rouge**

Sept 13th **Alexandria**

Sept 20th **Hammond**

Sept 27th **Lake Charles**

Oct 4th **Arcadia**

(see back page for details)

Each Session is

5 HOURS

10 am to 3 pm

Lunch at noon

**Please save the
date in your area!**

Marketing

Financing

**Coordinated
Economic
Development**

**Skilled
Labor
Force**

**Political
Support**

RSVP via email:

Cami Barlow at: cbarlow@lma.org

This course is free. Space is limited and open to elected officials and staff involved in economic development. RSVP to reserve space and receive venue and agenda information. Lunch will be provided. Indicate which date in your email.

Mayor, council members, and other local elected officials are encouraged to attend.

**Louisiana has never been hotter
for economic development!**

*Learn strategies for how your
community can get its share!*





SEPTEMBER 7TH
LMA Offices
700 North 10th St, Baton Rouge, LA



SEPTEMBER 13TH
Convention Hall
915 3rd St, Alexandria, LA



SEPTEMBER 20TH
Southeastern Louisiana University
500 W University Ave, Hammond, LA



SEPTEMBER 27TH
McNeese University
SEED Center Training Room
4310 Ryan Street, Lake Charles, LA



OCTOBER 4TH
Arcadia Event Center
1819 S Railroad Ave, Arcadia, LA

Sponsors:

