

LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN



SOUTH CENTRAL REGIONAL SAFETY COALITION MEETING SUMMARY

October 12, 2010 • 10:00AM to 12:00PM

South Central Planning & Development Commission, Houma, LA

Attendee	Organization	Email	Phone
Krista Goodin	Fenstermaker	krista@fenstermaker.com	225-344-6701
Lyle Leblanc	DOTD	lyle.leblanc@la.gov	985-858-2402
Christy Guempel	LSU/HSRG	cguempel@lsu.edu	225-578-5283
Matt Trahan	LSP Troop C	matt.trahan@dps.la.gov	985-857-3685
Cory Hutchinson	LSU/HSRG	cory@lsu.edu	225-578-1433
Greg Hood	HPD	ghood@tpcg.org	985-637-6055
Ron Whittaker	DOTD	rwhittaker@live.com	985-969-3117
Lorrie Laing	Cambridge Systematics	llaing@camsys.com	614-270-9990
Leo Marretta	SCPDC	leo@scpdc.org	985-851-2900
Josh Manning	SCPDC	josh@scpdc.org	985-851-2900
Ralph D. Mitchell Jr.	Consultant	rmitchelljr@bellsouth.net	985-209-9400

Meeting Report

Leo Marretta welcomed everyone to the meeting and everyone introduced themselves. Leo Marretta explained the role of the team and the intent of the meeting to develop an action plan for the region. The team reviewed the draft action plan. A summary of the discussion and action steps are below:

- The team discussed coming up with a name for the coalition. The new name is the “South Central Regional Safety Coalition”.
- The regional coalition will represent Assumption, Lafourche, St. Charles, St. James, St. John the Baptist, and Terrebonne Parishes.
- The team discussed which organizations should be added to the coalition. It was suggested to cross reference the Safe Communities member list. The additions include:
 - Department of Public Works for the 6 parishes;
 - Fire, EMS, Hospitals;
 - Agribusiness;
 - School Boards;
 - Truck Drivers Associations;
 - Transit organizations, and
 - Industry representatives.
- Lyle Leblanc mentioned that the most complaints they receive are regarding the truck traffic going traveling through downtown.
- The team agreed to adopt the SHSP goal as the Vision.
- The team discussed mission and agreed to adopt the SHSP mission but decided to add an additional “E”, “everyone else”, to make it the 5E approach.
- After much discussion regarding data for the region, the team decided that additional data is needed to have a better understanding of what the regional safety plan should focus on. The data needs to be compiled to include the 6 parishes of the coalition. Cory Hutchinson with LSU said that

he could compile the data. Leo Marretta requested the data to be shown in bar charts. The team agreed that the data is needed before the coalition can make decisions on which emphasis areas to focus on. Initially, the team discussed focusing on the following areas: Alcohol Impaired Driving, Occupant Protection, Young Drivers, Infrastructure and Motorcycle Safety. The team will revisit the focus areas once the data is available to review.

- Leo Marretta requested the Plan to include a resources section to document where data, information and research can be found.
- Lorrie Laing recommended to the team to think about how they would need to market the safety message when choosing the emphasis areas.

ACTIONS

- Update Plan from the changes discussed in the meeting. – Lorrie Laing
- Compile data for the six parishes for the emphasis areas. – Cory Hutchinson
- Next meeting – November 18th at 10:00AM.