

Locate Louisiana State & Regional Data by accessing the SHSP Data Dashboard at <http://datareports.lsu.edu/SHSPPerson.aspx>

2021	EDUCATION ACTION STEPS	Goal	Action Step Lead/Commitment	Action Step Lead/Commitment	Action Step Lead/Commitment	Action Step Lead/Commitment	Resource Contact	Resource Materials
DD 1.1	Using the state provided description promote the passage of legislation to prohibit driver handheld cell phone use to gain legislative support.	Min. 2 promotional outlets	C. Parker SCPDC/RSC SCRSC	J. Smart Gazebo NHW				https://legis.la.gov/legis/ViewDocument.aspx?d=1211985 & Hands Free - Talking Points
DD 2.3	Educate local organizations and companies on the effects of distracted driving and of the importance and benefits of a cell phone policy by distribution & gaining commitment.	Min. 4 regional organizations/ Min. 1 commitment	Action Step Lead Needed					https://www.scpdc.org/wp-content/uploads/2.1_DD-SCRSC-2021-DD-OP-Emp-Policy-Kit.pdf
DD 3.2	<i>Collaborate with Nicholls State University to create distracted driving (DD) public safety awareness campaign to increase awareness of the dangers of driving distracted to 18-24 year olds. Shell has provided funding to complete this.</i>	Min. 1 Campaign	J. LaGrange LSP-C	J. Tregre Prevention Partnership	M. Harris SCLHSA	P. Hall St. James SO		
DD 4.2	RSC will collaborate to create traffic educational materials that can be utilized in schools (K-12) and higher education facilities through the development of a DZD lesson plan template.	Min. 1 lesson plan template by end of 2021	C. Parker SCPDC/RSC SCRSC					To be drafted by 9 Regional Safety Coordinators
ID 1.1	increase support or ignition interlock laws by providing ignition interlock resource information to probation officers and judges not previously educated by the coalitions. RSC will provide information to state leaders	Completed	J. Warren Lafourche Parish Gov't	M. Harris SCHSA	JP Henry Berwick PD			http://www.scpdc.org/wp-content/uploads/1.1-ID-Ignition-flyer.pdf http://www.scpdc.org/wp-content/uploads/1.1-ID-DWI-LAW-LA.pdf
ID 2.2	<i>Partner with Sudden Impact to expand its mock crash efforts at high schools.</i>	Min. 1 high school	J. LaGrange LSP-C	D. Poche St. James SO			jesse.lagrange@la.gov	
OP 1.2	Work with the LPSTF Regional Coordinator to increase the number of active certified child passenger safety technicians in the region to increase productivity. (THIS ONLY APPLIES IF YOU HAVE A CLASS IN YOUR REGION)	No course scheduled	L. Giroir LPSTF				lisagiroir3@gmail.com	
OP 4.1	Increase awareness at individual DA offices with alternative education measures to child safety seat violation to decrease license suspension among violators by providing RSCs with standardized outreach material.	Min. 6 by end of 2021	J. Warren Lafourche Parish Gov't	M. Harris SCHSA	JP Henry Berwick PD			State Provided Resource: https://drive.google.com/file/d/15TF9qyBRiGwQQT2p7QvZ0Bc5TllvkG9/view Regional resource to be provided.
OP 5.3	Increase statewide OP awareness of proper useage of teen and adult seat belts, harnesses, and child safety seats by providing RSCs with standardized outreach material.	Min. 1 per quarter	C. Parker SCPDC/RSC SCRSC					State provided resource: https://www.scpdc.org/wp-content/uploads/OP_5.3_STATE-CPS-Prone-Harness-Usage.pdf Regional resource to be provided.
OP 5.4	<i>Conduct 2 child passenger safety seat (CPS) check up events in rural parishes.*</i>	Min. 2	L. Giroir LPSTF				lisagiroir3@gmail.com	
YD 1.1	Conduct an observation compliance event related to seat belt or distracted driving on high school and/or college campus followed by a reobservation 1 week post YD Focused Educational Messaging.	Min. 1 Event	JP Henry Berwick PD					https://www.scpdc.org/wp-content/uploads/1.1_SCRSC_2021-YDOE-Promo-Pkt-2.pdf
YD 1.3	<i>Coordinate with regional partners to provide education on Impaired Driving to driving schools.</i>	Min. 1 Driving School	J. LaGrange LSP-C	A. Fontenot MADD- Bayou Region	A. Higgins MADD		jesse.lagrange@la.gov	
YD 2.2	Offer Sessions for Driving School Instructors and Traffic Safety Advocates that meet criteria necessary to offer continued education units.	Min. 2 Sessions	J. LaGrange LSP-C	P. Hall St. James SO				Spring 2021 Course https://www.scpdc.org/wp-content/uploads/2021-Rules-of-the-Road-101-Flyer.jpg Fall 2021 Course to be provided
YD 2.3	Develop and provide a template for a YD infographic distributed to driving school instructors and traffic safety advocates.	Min. 1 per quarter	C. Parker SCPDC/RSC SCRSC					State provided resource https://www.scpdc.org/wp-content/uploads/YD_2.3_STATE-Young-Driver-Infographic.pdf Regional resource to be provided.
YD 2.4	<i>Implement South Central Region's Teen Traffic Safety Video & Meme Contest and promote to middle & high schools.</i>	Min. 1 Contest	D. Poche St. James SO	P. Hall St. James SO	C. Frisard Frisards Companies	M. Frisard Frisards Companies	N. Pochre SJ Safety Advocates	Regional Resource to be provided
EA 2.1	Identify organization (media, LE, Fire, etc) for RSC to conduct SHSP Data Dashboard Training. (Min. 2 organizations)	Min. 2 Organizations	JP Henry Berwick PD	J. LaGrange LSP-C			cassie@scpdc.org	

*Action steps in blue were developed specifically for the region by the Regional Safety Coalition.

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2021	OUTREACH ACTION STEPS	Goal	Action Step Lead/Commitment	Action Step Lead/Commitment	Action Step Lead/Commitment	Action Step Lead/Commitment	Resource Contact	Resource Materials
DD 1.3	Promote statewide Distracted Driving Meme & Video Contest to middle and high schools.	Min. 2 media outlets/ Min. 1 Focus Group						Regional resource to be provided.
EA 5.1	Promote awareness for young drivers, distracted driving, impaired driving, occupant protection, and infrastructure & operations by use of the LA Campaign Calendar	Quarterly @scrsafetyco Facebook page	C. Parker SCPDC/RSC SCRSC	D. Poche St. James SO			cassie@scpd.org	https://www.scpdc.org/wp-content/uploads/2021-Campaign-Calendar-Final.pdf
EA 1.2	Recruit members of the 4E's (Education, Enforcement, EMS, Engineering) to RSC.	Min. 2 Recruitments	D. Poche St. James SO					Regional resource to be provided.
EA 2.2	Increase awareness of TRAFFIC SAFETY initiatives by disseminating the 2020 DZD Educational Webinar series to their constituents/new coalition members. (Quarterly dissemination)	Quarterly Distribution	C. Parker SCPDC/RSC SCRSC					https://www.scpdc.org/wp-content/uploads/EA_2.2_SCRSC-2021-Q2-DZD-Webinar-Flyer.pdf
OP 4.2	<i>Increase community knowledge of fitting stations located throughout the region by partnering with local businesses to distribute Child Passenger Safety Fitting Station cards.</i>	TBD	L. Giroir LPSTF					http://www.scpdc.org/wp-content/uploads/Child-Safety-Seat-Fitting-Station-Card_Region-C.pdf

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Acronyms:

DD: Distracted Driving ID:
 Impaired Driving IO:
 Infrastructure & Operations
 OP: Occupant Protection
 YD: Young Drivers