

2021

Louisiana Transportation Safety Campaign Calendar



Su	Mo	Tu	We	Th	Fr	Sa	JAN	
					1	2		
3	4	5	6	7	8	9	Jan 4-8 LA School Zone Safety Week	
10	11	12	13	14	15	16		
17	18	19	20	21	22	23	Jan 17-23 LA Roundabout Safety <i>Roundabouts Save Lives</i>	
24	25	26	27	28	29	30	Jan 24-30 LA Distracted Driving Awareness <i>One Distraction Could Be Your Last Reaction</i>	
31								

Su	Mo	Tu	We	Th	Fr	Sa	FEB	
	1	2	3	4	5	6	Feb 6-19 LA Mardi Gras Impaired Driving <i>Drive Sober or Get Pulled Over</i>	
7	8	9	10	11	12	13	Feb 7 Super Bowl LIV Impaired Driving <i>Fans Don't Let Fans Drive Drunk</i>	
14	15	16	17	18	19	20	Feb 14 LA Valentine's Day Occupant Protection <i>Buckle Up! Do it for Love</i>	
21	22	23	24	25	26	27		
28								

Su	Mo	Tu	We	Th	Fr	Sa	MAR	
	1	2	3	4	5	6	Mar 1-5 LA Teen Driver Safety Week <i>Rules for the Road</i>	
7	8	9	10	11	12	13	Mar 8-12 Vehicle Safety Recalls Week	
14	15	16	17	18	19	20	Mar 17 St. Patrick's Day Impaired Driving <i>Buzzed Driving is Drunk Driving</i>	
21	22	23	24	25	26	27	Mar 22- Apr 12 Rail Grade Crossing Campaign <i>Stop, Trains Can't.</i>	
28	29	30	31					

Su	Mo	Tu	We	Th	Fr	Sa	APR National Distracted Driving Awareness Month	
				1	2	3		
4	5	6	7	8	9	10	Apr 5-12 Distracted Driving <i>U Drive. U Text. U Pay.</i>	
11	12	13	14	15	16	17	Apr 18-25 LA Buckle Up In Your Truck	
18	19	20	21	22	23	24	Apr 20 Drug-Impaired Driving Campaign <i>If You Feel Different, You Drive Different</i>	
25	26	27	28	29	30		Apr 26-30 National Work Zone Awareness Week	

Su	Mo	Tu	We	Th	Fr	Sa	MAY National Youth Traffic Safety Month * Motorcycle Safety Awareness Month	
						1	May 1 National Heatstroke Prevention Day	
2	3	4	5	6	7	8	May 5 Bike to School Day	
9	10	11	12	13	14	15	May 10-14 LA Thank You for Driving Sober	
16	17	18	19	20	21	22	May 17 La Seguridad de los Niños en el Vehículo May 21 National Bike to Work Day	
23	24	25	26	27	28	29	May 24- June 6 Occupant Protection <i>Click It or Ticket</i>	
30	31						May 31 LA Teen Driver Safety <i>100 Deadliest Days of Summer</i>	

Su	Mo	Tu	We	Th	Fr	Sa	JUN	
		1	2	3	4	5		
6	7	8	9	10	11	12	Jun 6-12 LA Traffic Safety 101	
13	14	15	16	17	18	19		
20	21	22	23	24	25	26	Jun 21 National Ride to Work Day <i>Share the Road with Motorcyclists</i>	
27	28	29	30					

Su	Mo	Tu	We	Th	Fr	Sa	JUL	
				1	2	3	Jul 1-5 Impaired Driving; Drug-Impaired Driving	
4	5	6	7	8	9	10	Drive Sober or Get Pulled Over; Buzzed Driving is Drunk Driving;	
11	12	13	14	15	16	17	Ride Sober or Get Pulled Over; If You Feel Different, You Drive Different	
18	19	20	21	22	23	24	Jul 18-24 LA Roadway Departure Safety Awareness	
25	26	27	28	29	30	31	Jul 26 LA Teen Driver Safety <i>100 Deadliest Days of Summer Halfway Point</i>	

Su	Mo	Tu	We	Th	Fr	Sa	AUG	
1	2	3	4	5	6	7	Aug 2-6 LA School Bus Safety Week	
8	9	10	11	12	13	14		
15	16	17	18	19	20	21	Aug 20-Sept 6 Drive Sober or Get Pulled Over	
22	23	24	25	26	27	28	Drive Sober or Get Pulled Over; Ride Sober or Get Pulled Over;	
29	30	31					If You Feel Different, You Drive Different; Drive High - Get a DUI	

Su	Mo	Tu	We	Th	Fr	Sa	SEP	
			1	2	3	4	Sept 6-27 Rail Grade Crossing Campaign <i>Stop, Trains Can't.</i>	
5	6	7	8	9	10	11	Sept 7-10 LA Back to School Distracted Driving Awareness Week	
12	13	14	15	16	17	18		
19	20	21	22	23	24	25	Sept 19-25 Child Passenger Safety Week	
26	27	28	29	30			Sept 25 National Seat Check Saturday	

Su	Mo	Tu	We	Th	Fr	Sa	OCT Pedestrian Safety Month	
					1	2		
3	4	5	6	7	8	9	Oct 6 National Walk to School Day	
10	11	12	13	14	15	16		
17	18	19	20	21	22	23	Oct 17-23 National Teen Driver Safety Week <i>Rules for the Road</i>	
24	25	26	27	28	29	30	Oct 18-22 National School Bus Safety Week	
31							Oct 31 Halloween Impaired Driving <i>Buzzed Driving is Drunk Driving</i>	

Su	Mo	Tu	We	Th	Fr	Sa	NOV	
	1	2	3	4	5	6	Nov 21 World Day of Remembrance for Road Traffic Victims	
7	8	9	10	11	12	13	Nov 24-28 Thanksgiving Holiday Travel Impaired Driving; Drug-Impaired Driving	
14	15	16	17	18	19	20	Nov 24 Blackout Wednesday <i>Buzzed Driving is Drunk Driving</i>	
21	22	23	24	25	26	27	Nov 25 Thanksgiving Holiday Travel <i>Buckle Up. Every Trip. Every Time.</i>	
28	29	30					Nov 30-Dec 14 Pre-Holiday Season Impaired Driving; Drug-Impaired Driving	
							<i>Buzzed Driving is Drunk Driving; If You Feel Different, You Drive Different</i>	

Su	Mo	Tu	We	Th	Fr	Sa	DEC	
			1	2	3	4		
5	6	7	8	9	10	11	Dec 6-10 LA Distracted Driving Awareness <i>One Distraction Could Be Your Last Reaction</i>	
12	13	14	15	16	17	18	Dec 15-Jan 1 Holiday Season Impaired Driving; Drug-Impaired Driving	
19	20	21	22	23	24	25	Drive Sober or Get Pulled Over; If You Feel Different, You Drive Different;	
26	27	28	29	30	31		Drive High - Get a DUI	

Conferences in 2021

Lifesavers Conference (Virtual) April 26-28, 2021

GHSA Annual Meeting August 28-September 1, 2021