



SOUTH CENTRAL SAFE COMMUNITY PARTNERSHIP Executive Board and Partnership Meeting

Thursday, August 15, 2013 @ 9:00 AM to 12:10 PM
Pelican Room, South Central Planning and Development Commission
5058 West Main Street, Houma, LA 70360

In Attendance (29)

Darrin Naquin, LSP-Troop C	Daniel Belanger, HPD	Nicole Soudelier, OPH
Evan Harrell, LSP-Troop C	Vera Folse, Chabert MC	Brandy Jarreau, LOSGH
Dennis Bergeron, LSP-Troop C	Mike Toups, HPD	Debbie Guidry, MAC
Rudynah Capone, SCPDC	Mark Adams, LPSO	Brad McGlothren, LHSC
Cassie Parker, SCPDC	Earl Geason, St. James SO	Cy Naquin, MAC
Larry White, NSU PD	Craig Poche, St. James SO	Alicia Toups, ADAC
Jamey Fontenot, Thibodaux PD	Todd Dufrene, Houma Fire	Jill Robichaux, ADAC
Jim Chapman, LADOTD	Karin Kreamer, MADD	Ernest Savoie, MADD
Terri Monaghan, LADOTD	Lyle LeBlanc, LADOTD	
Greg Maurin, St. John SO	Ron Whittaker, LADOTD	Joey Tureau, LADOTD

Part 1 - Executive Board Committee Meeting

1. Call to Order and Introductions

Capt. Darrin Naquin called the meeting to order at 9:03 A.M.

2. Discussion and Approval to Amend Meeting Schedule

Capt. Craig Poche made a motion to move the quarterly meeting time to 10AM, seconded by Capt. Jamey Fontenot. Motion carried.

3. Review Teen Driving Safety Proposal Approved by State Farm

Rudynah Capone announced that State Farm has awarded the coalition an amount of \$2,500 to buy commodities to support the seatbelt incentive program and offer cash/trophy prizes for the inter-school safety/video contest that'll kick off this year.

4. Safe Community Grant FFY 2013 Evaluation / FFY 2014 Information

R. Capone reported that so far, there are five items pending for implementation: (1) Drive Sober campaign for Labor Day; (2) mini-grant reimbursement claims; (3) monthly claims and reports; (4) year-end report to be submitted to LHSC; (5) Passenger Safety Week

Mini-Grant Claims - ADAC has submitted all their reimbursement claims. Rudynah Capone reminded Lady of the Sea General Hospital and St. John DA to submit theirs on or before September 13.

SCSCP FFY 2014 - R. Capone announced that LHSC has issued award letter for funding of SCSCP in FFY 2014. A new travel policy states that LHSC will sponsor

participation to the Lifesavers Conference every other year. Mini-grant application period will begin in November. Specific date will be announced.

R. Capone provided a breakdown of budget as follows: Mini-Grants (\$13,440); Safety Summit (\$2,720); Meeting Meals (\$1,600); Commodities (\$5,000); Equipment (\$1,000); and Training (\$3,000)

Discussion ensued on the meeting meal budget. The Committee then decided to use whatever is leftover from the meeting budget in purchasing commodities. R. Capone remarked that we've redirected the budget in the past, and it's not an issue with LHSC. Decision on redirecting expenses is determined whenever necessary.

5. Adjournment

Greg Maurin made a motion to adjourn the meeting at 9:22 AM, seconded by Dennis Bergeron. Motion carried.

Part 2- Partnership Meeting

1. Call to Order, Prayer, Pledge of Allegiance and Introductions

Capt. Darrin Naquin called the meeting to order at 9:38 AM. Alicia Toups said the Opening Prayer. Sgt. Dennis Bergeron then led the Pledge of Allegiance. All attendees introduced themselves individually.

2. Review & Approval of Previous Meeting Minutes

February 21st Quarterly Meeting and May 15th Safety Summit

After a few minutes of review, Capt. Craig Poche made a motion to accept both meeting minutes, seconded by Sgt. Earl Geason. Motion passed.

Capt. Naquin reminded everyone about the Child Death Review Panel meeting that's taking place right after the meeting.

3. Feedbacks on Previous Events

a. Safety Summit (May 15, 2013 @ NSU)

R. Capone shared a few remarks from partners: The conference went very well. It was stellar. Overall, it was good. It would be helpful to distribute handouts for the breakout sessions so that if time is running out, the material is not being missed. Have the presenters speak during lunch to reduce the number of no-shows after lunch. Have the summit go back to the plenary format style. Guest speakers gave a lot of valuable info. Take out the outdoor demos? Discussion ensued. Everybody unanimously agreed that this year's summit went smoother than last year's.

b. DDACTS Implementation Workshop (June 26-28, 2013 at SCPDC) -

R. Capone reported that there were 6 agencies from our region (Troop C, LPSO, TPD, Kenner PD, Harahan PD, APSO) and 3 agencies from other regions that attended. Capt. Fontenot gave a quick report. He received a lot of calls from other agencies that heard about it and were interested to implement in their area. He relayed how the DDACTS model has worked in Thibodaux and Lafourche Parish. This tactic also increases the amount of contacts / partnerships created from across the nation.

R. Capone made mention that LPSO has seen a reduction of 50% in their statistics, which was confirmed by Lt. Mark Adams saying that they started DDACTS in 2008 where there were 30 fatalities, 34 killed, 31 injured and 5 alcohol-related. Comparing these numbers with Year 2012, they went down to 15 fatalities, 16 killed, 13 injured, and 2 alcohol-related.

c. Click it or Ticket and Fourth of July enforcement results

Capt. Naquin said Troop C had a successful multi-agency checkpoint on July 3rd alongside HPD and TPSO, where they had 3 DWI arrests and picked up some narcotics and other citations. Historically, the numbers of DWI arrests have decreased but the mileage of bringing public awareness to the community has increased. Capt. Fontenot said that changing the strategy a little bit might be helpful—assign lesser number of officers at checkpoints and deploy more officers at saturation patrols. Ron Whittaker mentioned how social media is a good avenue for publicity and the deterring effect that checkpoints bring forth. Discussion ensued.

d. Booster Seat Event (June 22, 2013 at AMC Palace Theatre in Houma)

Mike Toups reported how the Booster Event was a big success. Thirteen (13) techs helped. There were 142 child seats checked, 50 were replaced. Movie passes were being handed out to the first 20 cars. No specific date has been set for the next CPS event yet. R. Capone announced that LPSTF has provided our coalition some folding chairs to give away to the dedicated technicians as a way of appreciating their efforts. Discussion ensued.

f. Lifesavers Conference (April 14-16, 2013 in Denver, CO)

R. Capone presented a few safety ideas from the conference: (1) decaling trailers and buses as part of marketing/promotional efforts; (2) digiTicket, an e-ticketing solution for police agencies; (3) X-series LIDAR speed radar; (4) ResqMe seatbelt cutter commodity; and (4) GloBug Balloon portable lighting system which the team will include in the BAT Mobile Unit spec. The team agreed to purchase the ResqMe item for the next grant cycle.

Capt. Naquin announced that LHSC has a change of policy in sponsoring Lifesavers Conference—it will now be every other year. R. Capone, noted, however, that the DOTD safety grant has approved our participation. T. Monaghan responded that it wouldn't be any issue if we send participants who are not necessarily from SCPDC, as long as they're endorsed by the coalition. Discussion ensued on digital ticketing and the cost associated with it.

4. Agency Activity Reports

SCPDC. R. Capone reminded the Lady of the Sea and St. John DA to submit their reimbursement claims before September 13. The FFY 2014 grant cycle for mini-grants will open in November. She reviewed the budget summary (Refer to Part 1, Agenda Item 3 breakdown).

St. James SO - Sgt. Earl Geason said they're scheduling extra patrols.

St. John DA - Greg Maurin asked for bicycle patrol assistance. He received positive responses from LPSO and HPD. He'll get with them after the meeting.

Agency Reports continued...

LHSC - Brad McGlothren thanked everyone's efforts for CIOT and CPS activities. He reported that 130 agencies signed up for Click it or Ticket campaign. Out of the 101 reporting statewide, there were 15,600 adult seatbelt citations and 1,089 child restraint citations. He reminded all about the Drive Sober wave on August 16 to September 2.

LPSO - Lt. Mark Adams they're hitting the school zones now that school is back. They've been conducting dual DWI/seatbelt checkpoints for the past 3 months. TPD has also partnered with them on this effort. They just did one in Bayou Blue where they had 2 DWI's and numerous drug arrests. They had to shut the checkpoint down. They're at 264 DWI arrests so far this year.

LOSGH - No report.

Office of Public Health - Nicole Soudelier said a Community Action Team (CAT) Meeting is set in September where recommendations from today's Child Death Review will be evaluated.

Regional CPS - Mike Toups announced that CPS classes have been scheduled across the state starting October.

Houma PD - Sgt. Daniel Belanger that they've written an average of 50 seatbelt violation tickets in the consecutive 4-hour checkpoints they've done recently. Most of their OP hours have been utilized, but a few may have been saved for the Passenger Safety Week in September. He expressed interest in doing a multi-agency checkpoint with LSP Troop C and Lafourche SO.

Thibodaux PD - Capt. Fontenot shared that they're going to have daily saturation patrols and a checkpoint during the Drive Sober wave period starting August 16. They are also enforcing Juvenile underage drinking; they did an undercover operation last week where they got a correctional officer who just turned 18 to go in every single convenience store and bar in the city. They issued 11 citations in the stores. No citation was issued in the bars. They're going to reach out to all business owners and possibly conduct a class to all educate the clerks.

Capt. Fontenot said that 50% of the businesses need some type of training not to serve alcohol to underage peeps. He also mentioned that their nighttime seatbelt enforcement is successful so far. Besides seatbelt violations, they're picking up narcotic activities. He thanked LHSC for granting them an increase of funding amount—from \$54,000 in 2013 to \$87,000 for overtime enforcement. They're at 138 DWI arrests so far; their target is over 200 this year.

LSP Troop C - Sgt. Dennis Bergeron said they have troopers lined up for Labor Day mobilization period. They're pretty consistent with working on enforcement details just about every day. The Intoxilyzer 9000 should be coming to LPSO very soon. The Drug Recognition Expert (DRE) program is ramping up starting next month. Some of their troopers are pre-qualified to get this certification.

MAC - Debbie Guidry said it's her first time attending the meeting. She did mention about how they want to help get the word out about texting and driving/riding.

MADD- Ernie Savoie said they do their monthly meetings where they go in to courts and speak to about 40 drunk drivers aged 18 to 20+ year olds. Young drivers get to hear their stories and make them realize the effects of drunk driving. As far as the court systems, he expressed how there's a need for harsher sentencing. They teach at the Houma Court House every 2nd Monday of the month.

NSU PD - Sgt. Larry White spoke about how they're gearing up for the Fall Semester. Their agency wanted to possibly establish concrete partnerships with TPD, LPSO or any of the coalition agencies to offer some type of young drivers education to the freshman students. They're also gearing up for radar enforcement on campus and adjacent neighborhood streets. They have high pedestrian traffic. R. Whittaker asked about if they have any alcohol awareness training going on. Sgt. White responded that they do the fatal vision goggle demos on golf carts. R. Whittaker later mentioned that South East did something like incorporating alcohol awareness as part of the orientation for incoming freshman. He offered to get with him for more information. Evan Harrell also volunteered to do 15 to 45-minute presentations on DWI, texting and driving, etc. Cassie Parker suggested that they should add it to the Freshman Studies Course. E. Savoie added he and other MADD volunteers could go in and share their testimonies.

DOTD District 61 - Joey Tureau, the area engineer for Assumption and St. James, said they're putting friction course on LA 69 to prevent people from running off the road. R. Capone commended their agency for doing a great job of overlaying and putting side rumble strips on LA 1 recently.

ADAC - Alicia Toups said that their annual fund-raiser but they were rained out, so they pushed it back and did "live after five" auction event at a later date. She proposed possibly branching out by going into an auction at a rodeo. While promoting the Memorial Race, they did a radio plug at KTIB in Thibodaux and ended up getting offered to do a 20-minute talk show every month. She also does an article on local newspaper. Anyone who has ideas for topics, she welcomes it. Evan Harrell asked if they could host an auction at the annual safety summit to help draw a crowd. Discussion ensued.

DOTD Houma Sub-district - Lyle LeBlanc said they're looking at curves on St. Charles and studying some numbers on Tunnel Blvd. and Martin Luther King.

M. Toups added a few important matters. He asked for some suggestions on a location for the upcoming National Seat Check Saturday on September 21. He also reported about the City Court of Houma addressing the CPS violators. They can do a crash course on child safety once a month.

5. South Central Regional Transportation Safety Plan (SCRTSP) Team Leaders' Reports by Emphasis Areas

Young Drivers Emphasis Area

Evan Harrell reported that they're hitting up all the middle schools with Project Lead Program in partnership with the DA's, where DWI goggle demos and presentations are done. They're starting younger and younger, to get into their head sooner and sooner. For all the high schools, the Terrebonne and Lafourche DA's Offices have programs. He partnered with Terrebonne DA's Office this past school year to help them with 45-minute prom night safety presentations at high schools in the Parish. Starting next week, he'll hit up schools in Lafourche, Assumption and Terrebonne.

SCRTSP Team Leaders' Reports continued...

As for mock crashes, he is working with Acadian Ambulance. The last ones done were for South Lafourche High School, which went very well and covered by HTV. There was a good feedback from both the students and parents.

Sudden Impact is starting back up again. It works very well at Troop A, B and Lafayette Area. Terrebonne General and Thibodaux Regional hospitals are interested in partnering with us to do this program. The in-service training for Terrebonne General staff is being rescheduled. A few high schools like Vandebilt and ED White are being lined up.

Our region is starting up a photo and video contest. This gives opportunities for the students to get creative. Their video has to be just 30 seconds to one minute long. Winning videos may possibly be used in various safety presentations and active school events. Cash prizes and trophies are at stake. R. Capone added that the YD Team decided to amend "Opening a Think First Bayou Chapter" to "incorporating the TF programs into our existing programs". As for the breath alcohol testing, the team decided that we get breath strips instead of the handheld device itself because they're cheaper. Implementation of YD Action Plan is at 73%. Discussion ensued.

Impaired Driving Emphasis Area

Sgt. Dennis Bergeron reported on behalf of Sgt. Matt Trahan. The Drive Sober Special Wave is coming up starting tomorrow until Labor Day, September 2. The Drug Recognition Expert (DRE) Training will be held on Sept. 3-13, 2013.

We're in the works of obtaining the DWI BAT Mobile Unit. The SHSP Implementation Team has approved the grant application in May. We're just waiting for contract signing, as confirmed by R. Capone. We're continuing with Zero for December Campaign this year. Get In the Zone is continuing as well. The overtime DWI enforcement through saturated patrols is ongoing as well as the holiday enforcement for Fourth of July and other holidays coming up. Troop C, TPD and HPD are participating in the high visibility enforcement both daytime and nighttime.

Occupant Protection Emphasis Area

Capt. Jamey Fontenot started by commending all agency partners in always willing to participate in multi-agency seatbelt enforcement. He suggested that a little bit more education for businesses needed to be done, John Deere, for instance. They have 700+ employees there. A 15-minute talk would suffice. Instead of going toward enforcement, we ought to push toward education. Besides media promotions via radio and TV stations, we can do a lot more business-to-business presentations. Terri Monaghan shared that the statewide seatbelt use rate is up to around 80% now. R. Whittaker mentioned about companies establishing their seatbelt policies. Discussion ensued

Infrastructure & Operations Emphasis Area

R. Capone reported on behalf of IO Team Leaders. She said the Subcommittee members met last July 30 to do a review of the action plan. We're still continuing with Road Safety Assessments on high-crash local roads. We've done Thibodaux, Lafourche, St. John and St. Charles already. Next up are in Terrebonne, Assumption and St. James. Improving safety on horizontal curves was also discussed. Lists and Maps of all curve locations were provided to each of the Parishes for their review. Next step is prioritization based on degree of curvature, crash data, etc.

SCRTSP Team Leaders' Reports continued...

Intersection analysis is ongoing in conjunction with the RSA initiative. The Houma ITS operations—DOTD has purchased an app Way to Geaux, a real-time, hands-free travel advisory application. R. Whittaker provided more information about it. You could set it by 20 minutes or so, and how many mile radius you pick the info up. It's downloadable on iPhones and Android phones, and it's now useable.

The pedestrian safety improvement projects of the IO Action Plan are being incorporated in the regional bicycle and pedestrian plan. The team is continuously working with DOTD in addressing safety concerns. She referred all to Tab#9 that lists all concerns raised at various meetings and their corresponding status. T. Monaghan made it clear that the Road Safety Assessment is a multidisciplinary process of addressing safety issues, and enforcement is a critical element. She encouraged law enforcement officers to get involved. Implementation of Infrastructure & Operations Action Plan is at 66%. R. Capone presented the updated SCRTSP document, February 2013 edition. She commended Joshua Manning (not present) for doing a great job in making the new cover page of the plan. Greg Maurin made a motion to officially release the updated SCRTSP, seconded by Lt. Mark Adams. Motion carried.

6. LHSC and DOTD Remarks - Already done earlier. Read Agenda 4.

7. Renaming of Safety Newsletter

Discussion ensued. Two ideas were submitted—(1) Bayou Road Safety Newsletter and (2) The Safety Voice. Discussion ensued. It was agreed that a survey should be done to get more ideas. Sgt. Bergeron suggested that we go with Bayou Road Safety Newsletter for now but keep it open for suggestion.

8. Planning for Upcoming Activities

a. Labor Day Drive Sober National Crackdown - R. Capone referred everyone to Tab #8A to see the campaign tools and press releases for this campaign.

b. Child Passenger Safety Week/Seat Check Saturday

Suggestions for location of the September 21st CPS event were offered such as Winn Dixie in Gramercy, Sam's Club or Wal-Mart.

c. Celebrate My Drive - Oct. 26, 2013 WestBank Bridge Park, Luling

R. Capone said SCSCP is supporting this event by State Farm, which recently granted us \$2,500 for seatbelt incentive and photo-video programs we have. So far, Troop C has committed to participate in the event by doing the seatbelt rollover demo. Troop B will do the fatal vision goggle demo on tricycles. Wal-Mart will do their "Committed to Safety" truck display. In this event, positive messaging on young driver safety is promoted.

9. Safety Concerns Referred to LADOTD - Status Updates

See attached spreadsheet for updates.

10. Other Business/Adjournment

No other business. A motion to adjourn the meeting at 11:10 AM was made Capt. Fontenot, seconded by M. Toups. Motion passed.

Part 3 - Child Death Review Panel

A few of the coalition partners stayed on for this meeting. This is an effort advocated by SCSCP in conjunction with child passenger safety and heatstroke prevention. The review ended at 12:15 PM.

These minutes were approved during the November 21, 2013 Meeting at LSP Troop C.

