

YDOE 2021

2021 YOUNG DRIVER OBSERVATIONAL EVENT



Motor vehicle crashes are the leading cause of death among our youth. Our **South Central Regional Safety Coalition** partners would like to team up with your school to increase seat belt use and reduce distracted driving of our youth population by conducting a **Young Drivers Observational Event (YDOE)**. Together, we can make our teens smart and responsible drivers and riders. Every Drive. Every Time.

WEEK 1

Pre-observation survey & educational outreach

WEEK 2

Educational Outreach/Activities

WEEK 3

Post-observation survey & reporting



Peer lead initiatives have been proven effective in educating teens to make responsible decisions while driving or riding in a vehicle, which is why we encourage teens to lead this effort. However, if your school has restrictions due to COVID, we can certainly work together to find a solution.

For more information, contact Cassie Parker
cassie@scpdc.org 985-851-2900



YDOE - Traffic Safety Program

South Central Regional Safety Coalition

YOUR LOGO
HERE

YOUNG DRIVER OBSERVATIONAL EVENT (YDOE)

Motor vehicle crashes are the leading cause of death among our youth. Our **South Central Regional Safety Coalition partners would like to team up with your school** to increase seat belt use and reduce distracted driving of our youth population by conducting a **Young Drivers Observational Event**. Together, we can make our teens smart and responsible drivers and riders. Every Drive. Every Time. Peer lead initiatives have been proven effective in educating teens to make responsible decisions while driving or riding in a vehicle, which is why we encourage teens to lead this effort. However, if your school has restrictions due to COVID, we can certainly work together to find a solution.

Objectives:

- Collaborate with Regional Safety Coalition and its law enforcement partners to engage students in educating their peers on safe driving and riding.
- Collect valuable data to gauge behavioral changes.
- Increase seat belt use among teens 15-18 years of age.
- Reduce distracted driving among teens 15-18 years of age.

Goal: To reduce motor vehicle related fatalities and serious injuries among the 15-18 years of age group.

WEEK 1: PRE OBSERVATION & PREPARATION

- Pre-observation will be conducted on a minimum of 30 vehicles in the student parking lot. Visit the campus and surrounding streets to identify the safe and successful locations for observation of student drivers (Do not observe adult drivers).
- DO NOT notify students (other than observers) that observations are being done.
- Determine supplies needed and how parameters will be identified on the paper to ensure all data is collected and recorded the same by all observers: (This is your decision; you will be entering the data once observations are complete) i.e. Use highlighter to highlight parameter observed/not observed? Circle parameter observed/not observed with pen?
- Confirm the dates/times and types of educational forums/messaging that will take place during the 3-week event. (Note: these are only suggestions. We encourage you to be creative, you are the experts and must determine how best to educate your peers)
 - Posters, banners, educational handouts
 - Messaging on school social media
 - In person presentations
 - Commodities or incentives
 - Table exercise/event
- Complete the Young Driver Observational Form provided by coordinator for data calculation.

ORIENTATION FOR OBSERVERS:

1. Accuracy of vehicles is prioritized over the number of vehicles. (quality over quantity)
2. Become comfortable with the FORM AND PARAMETERS:

Resources and assistance available to students, contact Cassie Parker (985-851-2900 or cassie@scpdc.org to help!



2021 Young Driver Observational Event Instructions



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3. Observe only student drivers on the following parameters:
 - a. Gender (MF) Male/Female; if you are unable to determine the gender of the driver, record both parameters.
 - b. Seatbelt usage (S) – seatbelt usage.
 - c. Electronic device usage (E) – electronic device in use; inclusive of Ipad, cell phone.
 - d. Distracted (D) – driver data only; was there any other form of distraction other than an electronic device:

Eating/Drinking	Application of makeup	Adjustments on radio	Using GPS	Any other form of distraction that removes the driver's focus from driving.
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WEEK 2: EDUCATION & OUTREACH TO YOUTH

1. Record/document your outreach efforts: (i.e. Target audience, demographics, number of people reached, type of education, materials used, resources distributed, successes/challenges, etc.)

Target Audience	Demographics	# of People Reached	Type of Education/Location	Materials Used	Resources Distributed	Successes/Challenges

WEEK 3: POST OBSERVATION RESULTS

1. Conduct your post-observations in the same manner as pre-observations.
2. Use the same locations for observations as the pretest.
3. Submit results using Google Form and link provided.
4. Provide results and documentation on your outreach efforts to Cassie Parker, cassie@scpcdc.org.

Resources and assistance available to students, contact Cassie Parker (985-851-2900 or cassie@scpcdc.org to help!





[Link to Young Driver Observation Electronic Form](#)



YOUNG DRIVER OBSERVATION FORM

TYPE OF OBSERVATION: (CIRCLE ONE)

OCCUPANT PROTECTION DISTRACTED DRIVING OCCUPANT PROTECTION & DISTRACTED DRIVING

DATE OF OBSERVATION:

SCHOOL NAME:

CITY/PARISH:

HIGH SCHOOL COLLEGE (CIRCLE ONE)

LOCATION OF OBSERVATION:

PRE POST (CIRCLE ONE)

START TIME :

END TIME:

NAME OF OBSERVER:

OBSERVATION: PLEASE MARK THE GENDER AND IF THE DRIVER IS OBSERVED WEARING A SEAT BELT AND/OR DISTRACTED DEPENDING ON THE TYPE OF YOUNG DRIVER OBSERVATION YOU ARE COMPLETING.

1)	8)	15)	22)	29)
2)	9)	16)	23)	30)
3)	10)	17)	24)	31)
4)	11)	18)	25)	32)
5)	12)	19)	26)	33)
6)	13)	20)	27)	34)
7)	14)	21)	28)	35)

OTHER DISTRACTION OBSERVED: