

SOUTH CENTRAL SAFE COMMUNITY TASK FORCE
ATV SUBCOMMITTEE

MINUTES OF MARCH 20, 2008

Louisiana State Police Troop C
Gray, Louisiana

Those in attendance were:

Alicia Toups, ADAC
Antoine Rodrigue, Jr., LPSO
Melanie Sharp, Performance Suzuki of Houma
Glenn Diedrich, Cycle World of Houma
Betsey Tramonte, FHWA
Melissa Menuet, SCPDC

Alicia Toups notified the committee that she and Capt. Greg Hood met with Col. Champagne and he liked the presentation. They also met with Superintendent Mathews of Lafourche Parish Schools. The Committee is now able to book schools for the presentation. Col. Champagne suggested that the Committee try to find someone who has been permanently altered due to an ATV accident on a public roadway to join the Committee to speak to the children as a first hand survivor. Betsey Tramonte stated that there is a program called Think First who may be able to help find someone but they charge \$50.00 for someone to speak. She said that you could contact Donna Cavanaugh. Glenn Diedrich suggested trying to find someone who lost a loved one due to an ATV accident.

Melissa Menuet provided information on costs to advertise in the Tri-Parish Times. It was suggested that we contact High School Newspapers or possibly place the ad in game programs.

Alicia Toups stated that Col. Champagne suggested that after the presentations that information is left so that the schools can continue the education. He also suggested continuing during the summer by going to summer camps to do the presentations.

Betsey Tramonte suggested that the Committee contact Janice Williams of SADD because she has programs in some of the high schools where the presentation can be incorporated.

Melissa Menuet stated that a subgrant application needs to be done and sent to Lyrica Johnson for the \$15,000.00 ATV subgrant.

Discussion ensued on the schedule for the school presentations. Alicia Toups spoke of the essay contest which will go along with the presentation.

Glenn Diedrich passed around a press release to be made a part of the file. The press release concerned an ATV helmet giveaway. He stated that Cycle World participated

in Safety Town for kindergartners of Assumption Parish. The Press Release read as follows:

ATV Helmet Giveaway—A Huge Success

The Safety Town Project for kindergartners of Assumption Parish took one more important step in providing protection to riders of four wheelers. On Saturday, March 15, 2008, at the Assumption Parish Media Center, motorcycle helmets were given to excited kindergartners who ride ATV's or go carts at their homes. Cycle World of Houma partnered with the Assumption Parish School Board to provide these amazing helmets to 80 kindergartners. Mike Patrick and Craig LeBeouf of Cycle World took special care to fit each child with the perfect size helmet.

The helmets were purchased through grants from Dow Chemical, Entergy, and donations from Farm Bureau Insurance Company of Plattenville and Multiple Teaching Systems of Baton Rouge.

This event brought a new awareness to parents about the importance of making sure their child wears a motorcycle helmet while riding their ATV. A special "thank you" to Glenn Deidrich, owner of Cycle World, for being a part of this amazing project.

Betsey Tramonte stated that Safety Towns are a good place to try to reach during the summer.

There being no other business to discuss, the meeting adjourned.