

SOUTH CENTRAL SAFE COMMUNITY TASK FORCE
ATV SUBCOMMITTEE

MINUTES OF JANUARY 24, 2008

South Central Planning & Development Commission
Houma, Louisiana

Those in attendance were:

Alicia Toups, ADAC
Antoine Rodrigue, Jr., LPSO
Laura Guise, Thibodaux PD
Greg Hood, Houma PD
Melanie Sharp, Performance Suzuki of Houma
Greg Maurin, St. John Sheriff's Office
Lanard Robinet, St. John Sheriff's Office
Melissa Menuet, SCPDC

Melissa Menuet informed the Committee that T-Shirts are ready to be ordered. She needs number of each size to order to be able to proceed. After discussion, it was decided to order orange and safety green, 125 adult large and 125 adult X-large of each color; and 250 youth large of each color. It was requested that Ms. Menuet contact Mr. Bubba Golmon to see if he would waive the shipping charges.

Discussion ensued on the letters sent to the schools. Due to the timing of the first letters, a second letter will be sent out today. Ms. Menuet asked if we should also target the 4H leaders at each school. The committee agreed that letters should be sent to the 4H leaders in addition to the principals.

Alicia Toups suggested that the essay contest be done prior to the presentation at the school so that the winner could be announced at the presentation.

Ms. Toups discussed her contact with the Bayou Kids Journal. The Bayou Kids Journal will run the Committee's ad in the journal. They will run it free of charge.

Ms. Toups also stated that she spoke to Gary Palmer of Charter Media to see if she could use her credit on the books with Charter towards advertising for the ATV subcommittee. She said that the amount is approximately \$95.00. Mr. Palmer agreed to run an animated message for three months for the amount of the credit she has on the books. The costs would normally run \$135.00 and last for 15 seconds. He will allow the advertisement to run for 30 seconds instead. The difference would be credited as a donation.

Ms. Menuet informed the Committee that Tanya Etier contacted the Comet and the Courier to get costs to advertise. She said that they were very costly. It was suggested that Ms. Menuet contact the Weekly, Tri-Parish Times, and News On Wheels to get prices for same.

Greg Hood asked that the ad be emailed to him so that he can have it placed on Channel 22.

Ms. Toups asked about a schedule or calendar so that when the schools start calling we will know who will be available. Discussion ensued.

There was discussion about inviting the Courier to the next meeting.

There being no other business to discuss, the meeting adjourned.