



SOUTH CENTRAL SAFE COMMUNITY ACTION PLAN 2011-2012

With Year-end Results

Our growing coalition hopes to maintain good relationships with safety partners and keep the momentum increasing. We also hope to generate new partnerships with non-traditional stakeholders and private business safety managers whom we can work together in achieving our goals as follows:

IMPAIRED DRIVING

- 1. Continue to expand education, prevention and enforcement programs in local communities, schools and various safety events**
 - 1.1 Increased traffic safety awareness and distributed “Drive Sober” & “Serve No Alcohol to Teens” commodities during the Mardi Gras parades in February 2012, the LSP Troop C’s Bayou Region Safety Expo on April 21, 2012 at the Houma Terrebonne Civic Center, and “Walk Like MADD” on May 5 in Baton Rouge, and
 - 1.2 Assumption SO conducted a mock crash on April 20, 2012 at Assumption High School to educate teenage drivers about the consequences of driving drunk and without a seat belt
 - 1.3 The coalition members also distributed “Drive Sober” and “Serve No Alcohol To Teens” commodities during child seat check events year-round and MADD’s school presentations at various high/middle schools,
 - 1.4 Supported APSO’s Overtime DWI Enforcement, St. John District Attorney’s Office’s “Harold Keller DWI/Substance Abuse Classes”, and ADAC’s “Get In the Zone Program” which all aimed to prevent & enforce drunk driving
 - 1.5 Published press releases that promoted “Drive Sober or Get Pulled Over” around the holiday periods

- 2. Establish an alcohol-and-drug-free area or limit alcohol consumption and drug use at local events like the Mardi Gras**
 - 2.1 ADAC conducted the “Get in the Zone” Program where they designated an alcohol and drug free zone in Houma during the Mardi Gras parade

3. **Collaborate with sheriff's offices and local police departments in increasing DWI enforcement activities and encourage them to upgrade their skills in rendering such**
 - 3.1 The state police, sheriff's offices and local PD's conducted their respective DWI checkpoints during Halloween, Christmas, New Year's, Super Bowl Sunday, St. Patrick's Day, Fourth of July and Labor Day periods
 - 3.2 Law enforcement partners participated in the Zero for December Campaign
 - 3.3 The coalition's law enforcement partners conducted a few multi-jurisdiction DWI checkpoints around 4th of July & Labor Day campaign periods
 - 3.4 Law Enforcement Officers participated in Advanced Roadside Impairment Driving Enforcement, Standard Field Sobriety Test & Intoxilyzer Refresher courses organized by LSP across LA
 - 3.5 Troop C, Lafourche SO and the City of Thibodaux enforced the No Refusal Policy around the holiday periods to apprehend suspected drunk drivers.
4. **Provide a healthy exchange of ideas that allow coalition partners to discuss impaired driving issues and possible solutions to decrease alcohol fatalities at the Traffic Safety Summit 2012 (Held on Sept. 27, 2012 @ Houma Terrebonne Civic Center)**
 - 4.1 A Breakout Session on "Ticketing the Impaired: No Refusal Policy & DWI Search Warrant Procedures to Stop Impaired Driving" was done by guest speaker Jefferson Assistant DA to provide the law enforcement partners an opportunity to address issues and learn best practices related to drunk driving enforcement.
 - 4.2 A Fatal Vision Demonstration was conducted to provide the summit participants and students hands-on experience on how it is to feel when driving impaired.
5. **Collaborate with non-profit organizations like Motorcycle Awareness Campaign (MAC), Alcohol & Drug Abuse Council (ADAC) and Mothers Against Drunk Driving (MADD) in conducting awareness campaigns involving young drivers and parents**
 - 5.1 Supported Bayou Region Motorcycle Awareness Campaign (MAC) in promoting sober driving to motorcycle riders and the public in various community events
 - 5.2 LSP Troop C and MADD collaborated for the Christmas Tree Lighting Ceremony which kicked off the Zero to December impaired driving enforcement campaign
 - 5.3 Supported MADD's efforts in conducting safety presentations to teenage drivers at various high schools and ADAC's DWI/Substance abuse community outreach events
 - 5.4 At the Traffic Safety Summit, ADAC and MADD spearheaded the breakout sessions intended to educate high school drivers on the ill effects of drunk driving and substance abuse.

6. Participate in the nationwide Drive Sober Campaign and integrate their safety branding into local outreach efforts

- 6.1 Law enforcement partners conducted DWI checkpoints (both agency-initiated and multi-jurisdictional) and saturation patrols to participate in the nationwide Drive Sober Labor Day Mobilization between August 17 and September 3, 2012.
- 6.2 A Press Release was sent out to the Media and the Public promoting sober driving around Labor Day Weekend.

OCCUPANT PROTECTION

1. Enhance the capacity to provide child passenger safety services through CPS trainings, seat checkups and other safety education opportunities

- 1.1 The coalition produced five newly certified CPS Technicians this fiscal year—four (4) from Lafourche SO and one (1) from St. John SO.
- 1.2 HPD officer Michael Toups is completing his hours and requirements to become a CPS Instructor.
- 1.3 The coalition conducted CPS inspections in Lafourche and Terrebonne and distributed booster & convertible seats at these events. *(Of these checks, the major ones were held on June 1, 2012 at Lafourche Health Unit in time for Click it or Ticket Seatbelt Mobilization, Aug. 18, 2012 at Wal-Mart Thibodaux as Back to School Booster Seat Event, Sept. 22, 2012 at Westside Houma Wal-Mart for National Seat Check Saturday, and Sept. 27, 2012 at Houma Terrebonne Civic Center for the Traffic Safety Summit.)*
- 1.4 The SCSCP partnered with LPSTF to conduct the Occupant Protection Awareness Training on Sept. 12, 2012 at LSP Troop C

2. Improve the public's seatbelt compliance through daytime and nighttime seatbelt enforcement

- 2.1 Supported St. James SO's Occupant Protection Enforcement efforts especially during Click it or Ticket period and holiday weekends
- 2.2 Conducted overtime daytime and nighttime seatbelt checkpoints/saturated patrols to check on unbelted drivers during the holiday periods especially Memorial Day, Thanksgiving, Fourth of July and the National Passenger Safety Week in September.

3. **Provide a healthy exchange of ideas that allow coalition partners to discuss issues and possible solutions to increase seatbelt use at the Traffic Safety Summit 2012** (held on September 27, 2012 at Houma Terrebonne Civic Center)
 - 3.1 Breakout Sessions on “Beyond Day Hours: Benefits of Nighttime Seatbelt Enforcement” and “Keeping the Little Ones Safe: CPS and Booster Seat Update, Product Recalls & Issues” were conducted to provide a forum for the coalition partners to address seatbelt-related issues and learn the current best practices in enforcing both adult seatbelt and child restraint.
 - 3.2 A seatbelt rollover simulator demonstration and child seat inspection to provide education to summit participants and the public about the dangers and benefits of wearing a seatbelt.
4. **Collaborate with statewide organizations and local partners in conducting seatbelt-related programs/events that encourage the use of adult seatbelts and child restraints**
 - 4.1 Partnered with LPSTF, LSP Troop C, the sheriff’s offices and local police departments in conducting child seat checks and seatbelt rollover simulator demonstrations across the Bayou and River Regions
 - 4.2 Worked alongside LPSTF and LSP Troop C building a team to do the Sudden Impact Program in high schools and colleges (Still in the works to make this program happen in one of the schools)
5. **Participate in the nationwide Click it Or Ticket seatbelt campaign and integrate it into local outreach efforts**
 - 5.1 Conducted a CPS seat inspection on June 1, 2012 at the Lafourche Parish Health Unit as part of its participation in the Nationwide Click it Or Ticket Seatbelt Mobilization around Memorial Day period and the National Seat Check Saturday on September 22, 2012 at Wal-Mart on MLK Blvd. in Houma.
 - 5.2 The LSP Troop C and local police departments conducted their respective seatbelt checkpoints prior and during the CIOT period
 - 5.3 A Press Release was sent out to the Media and the Public to promote adult seatbelt use and child restraint.

This action plan was approved by the Executive Board and Partnership members at the quarterly meeting on November 17, 2011 held at SCPDC, 5058 West Main Street, Houma, LA 70360.

The results were drafted in August 2012 and finalized on October 4, 2012.